

NEW JERSEY LIFESTYLE 2010 Editorial and Advertising Calendar

In Every Issue

- The View
- First Person
- Fashion
- Fabulous Finds
- Architecture/Home
- The Arts
- On Wheels
- Health Watch
- Lifestyle Legends
- Dining Gallery
- Lifelines
- Final Word



WINTER

In home date: February 10
Reservations & Materials: Jan. 20

ADVERTISING SECTIONS

Health and Fitness
It's the Law

EDITORIAL

Valentine Gifts and Dining
Wedding Planner



SPRING

In home date: March 25
Reservations & Materials: March 5

ADVERTISING SECTIONS

Home and Design/Outdoor Living
Spring Dining Guide

EDITORIAL

Spring Fashion
Autos: Great Rides

AT THE SHORE

In home date: May 25
Reservations & Materials: May 5

ADVERTISING SECTIONS

New Homes
Retirement Living/55+

EDITORIAL

Great Golf
Beauty and Spas



SUMMER/FALL FASHION

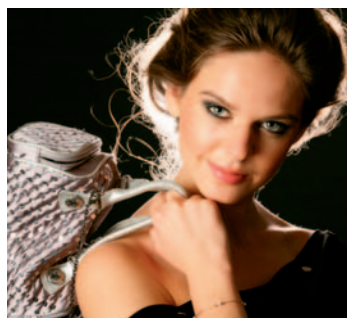
In home date: July 25
Reservations & Materials: July 5

ADVERTISING SECTIONS

Fall Fashion Preview
Health and Medical Profiles

EDITORIAL

Summer in the City
Beauty and Spas



FALL

In home date: September 25
Reservations & Materials: Sept. 5

ADVERTISING SECTIONS

Fall Home and Design
Women's Health

EDITORIAL

Arts and Entertainment
Out On the South Jersey Towns



HOLIDAY

In home date: December 1
Reservations & Materials: Nov. 10

ADVERTISING SECTIONS

Perfect Gifts
Winter Getaways

EDITORIAL

Holiday Entertaining
Education Matters

NEW JERSEY LIFESTYLE

Note: The above editorial calendar is subject to adjustments by the publisher.